

Shari Tamashiro

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EDUCATION

Bachelor of Business Administration - Finance
University of Hawaii at Manoa - Shidler College of Business

May 2017
Honolulu, HI

EXPERIENCE

Business Analyst II, CTO
Central Pacific Bank

June 2023 – Present
Honolulu, HI

- Engage with stakeholders to gather user requirements, resulting in clear, actionable specifications that improve team efficiency and align with business objectives.
- Develop and maintain comprehensive user documentation to support client onboarding and ongoing product use, ensuring consistent knowledge transfer and efficient resource utilization.
- Facilitate demos and feedback sessions, proactively addressing client needs to enhance user satisfaction and product value.
- Led the adoption of Agile Scrum practices, helping to establish a manageable and effective software development practice.

Project Analyst, Executive Office
Central Pacific Bank

January 2021 – June 2023
Honolulu, HI

- Conducted comprehensive market research to support the launch of a new product, identifying target markets and positioning strategies to enhance competitiveness.
- Created and implemented automated market tracking reports, delivering insights on market position and enabling data-driven recommendations for growth opportunities, which are still actively used by the team.
- Collaborated with sales-facing teams to set achievable goals, providing data-backed strategies to boost deposits and loan acquisitions and align efforts with business growth targets.
- Managed and prioritized schedules of multiple Executive Vice Presidents to ensure efforts are focused on strategic growth and development.

Site Administrator
FAST Enterprises, LLC

August 2017 – April 2020
Honolulu, HI

- Handled procurement activities including building lease negotiation, fulfilling insurance and safety inspection requirements and managing inventory for hardware, software, and equipment.
- Organized and executed corporate events and community service initiatives, including a successful campaign for the Hawaii Foodbank that raised over \$1,300, fostering employee engagement and community involvement.

CERTIFICATIONS

- Product Management Accelerated Program - Stanford
- Certified Scrum Master (CSM) - Scrum Alliance
- Apache Spark (TM) SQL for Data Analytics - Coursera
- Marketing Analytics Nanodegree - Udacity

VOLUNTEER WORK

Culinary Institute of the Pacific Diamond Head

June 2020 – January 2021

- Collaborated with instructors to develop course structures and materials for an online Health and Nutrition course, focusing on interactive and user-friendly design.
- Designed a gamified, visually engaging online platform with custom graphics to increase student engagement.

Poi Dogs and Popoki

July 2020 – November 2022

- Conducted wellness checks and provided socialization support to foster cats, helping them become more visible and adoptable by showcasing their personalities.
- Facilitated the adoption process by meeting with applicants, ensuring all required forms and documentation were completed accurately, addressing any questions, and supporting a smooth transition to the new home.

REFERENCES

Upon Request